

Magic Eye: A New Way of Looking at the World

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Embedded within each image of Magic Eye: A New Way of Looking at the World is an enchanting 3D object or scene that materializes before the viewer's eyes. Simple viewing instructions and a solution key are included.

Magic Eye[®] ignited the worldwide 3D craze of the 1990s. In fact, Magic Eye I, II, and III appeared on the New York Times Best Seller list for a combined 73 weeks. More than 20 million copies of Magic Eye books have been sold in more than 25 languages. The weekly newspaper syndicated comic strip has appeared in newspapers around the world since 1994.

Other Books

Romancing the Market, Romancing the Market is a radical rethinking of marketing understanding. Marketing and consumer research are dominated by the neo-classical ideals of the Enlightenment such as rigour, dispassion and the search for scientific 'truth'. In a series of provocative essays, the contributors challenge these assumptions with reference to the individuality, innovation and imagination of the Romantic movement. The book contains essays by an international selection of the most creative contemporary marketing scholars, including Elizabeth Hirschman, Russell Belk, Craig Thompson and Robin Wensley. Illuminating, controversial and cutting edge, this is an essential work for all those interested in new directions in marketing and consumer research.

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