

Sesame Street Let's Cook!

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A new collection of 50 healthful, fun recipes for parents and children ages 2 to 5 from "celebrity chefs" Elmo, Cookie Monster, Grover, and the beloved Sesame Street gang

Sesame Street has been entertaining and educating young children and their parents for 45 years with its irresistible, brightly colored "monsters." In recent years, Elmo, Cookie Monster, and the gang have appeared with chefs and on TV to teach kids about healthy eating. Studies have even shown that Elmo helps kids like broccoli. In April 2014, Michelle Obama announced a national "Eat Brighter" campaign that will feature Sesame Street characters on food labels.

Sesame Street Let's Cook! furthers this new effort in cookbook form. It features a visual "ABCs of Healthy Foods," plus 50 simple, healthful recipes for breakfasts, main meals, and snacks. There's a color photo for every recipe, Kids! steps, nutrition tips, and clever sidebars that teach young children ages 2 to 5 skills such as counting, matching, learning the alphabet, and more. This is a fun, practical book to help parents and their kids make simple meals, enjoy time together in the kitchen, and learn about healthy eating.

SESAME WORKSHOP is the non-profit educational organization behind Sesame Street, the landmark television program that reaches millions of children every day in more than 150 countries. Delivered through a variety of platforms, Sesame Workshop develops research-based content - including television programs, books, games, mobile apps and community engagement initiatives - that supports early childhood learning, helps prepare children for school, and addresses developmental needs.

Since 2004, Sesame Workshop has led a Healthy Habits for Life campaign. Through episodes, products, and public service announcements, Big Bird, Elmo, Cookie Monster, Abby Cadabby and other Sesame Street friends encourage kids to try healthy foods and exercise.

In March 2014, First Lady Michelle Obama announced a collaboration of Sesame Workshop, Produce Marketing Association (PMA), and the Partnership for a Healthier America (PHA) in a two-year agreement to help promote fresh fruit and vegetable consumption to kids.

The Sesame Street social network continues to grow with over 17 million Facebook fans and 832K+ Twitter followers, plus an expanding presence on Tumblr, Instagram, Vine, and Pinterest.

SUSAN MCQUILLAN is a nutritionist and food writer who has written extensively about healthy eating. She has contributed many articles and recipes to magazines such as Woman's Day, Family Circle, American Healthy, Prevention, and Cooking Light.

Other Books

Trump Fiction, Trump Fiction:Essays on Donald Trump in Literature, Film, and Television examines depictions of Donald Trump and his fictional avatars in literature, film, and television, including works that took up the subject of Trump before his successful

presidential campaign (in terms that often uncannily prefigure his presidency) as well as those that have appeared since he took office. Covering a range of texts and approaches, the essays in this collection analyze the place Trump has assumed in literary and popular culture. By investigating how authors including Bret Easton Ellis, Amy Waldman, Thomas Pynchon, Howard Jacobson, Mark Doten, Olivia Laing, and Salman Rushdie, along with films and television programs like *The Fresh Prince of Bel-Air*, *Sesame Street*, *Sex and the City*, *Two Weeks Notice*, *Our Cartoon President*, and *Pose* have approached and shaped the discourse surrounding Trump, the contributors collectively demonstrate the ways these cultural artifacts serve as sites through which the culture both resists and abets Trump and his rise to power.

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