

Kiss, Bow, Or Shake Hands: The Bestselling Guide to Doing Business in More Than 60 Countries

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Your Passport to International Business Etiquette

The most authoritative and comprehensive text of its kind, Kiss, Bow, or Shake Hands, 2nd Edition is your must-have guide to proper international business protocol. With countries such as China and India taking on a more significant role in the global business landscape, you can't afford not to know the practices, customs, and philosophies of other countries.

Now fully revised, updated, and expanded with over sixty country profiles, Kiss, Bow, or Shake Hands, 2nd Edition provides invaluable information on how to handle common business interactions with grace, respect, and an appreciation for different cultures.

Terri Morrison is president of Getting Through Customs, Inc., the most recognized Internet product and training firm for global business travelers. Her clients include multinationals such as AT&T, IBM, and DuPont, and universities such as Cornell, Harvard, and Oxford. She conducts seminars in intercultural communications and has written for many publications, including American Airlines' magazine American Way, Swissair's Gazette, and Industry Week online. She has appeared on CNN, CNBC, Charlie Rose, Bloomberg, and repeatedly on NPR. She has been profiled and quoted in the Wall Street Journal, Asia Times, ComputerWorld, Investor's Weekly, Fast Company, USA Today, and Fortune magazine. She lives in Newtown Square, PA.

Other Books

EBOOK: Business Ethics Now, Business Ethics Now 4e by Andrew W. Ghillyer provides assistance to employees by taking a journey through the challenging world of business ethics at the ground level of the organization rather than flying through the abstract concepts and philosophical arguments at the treetop level. By examining issues and scenarios that relate directly to their work environment (and their degree of autonomy in that environment), employees can develop a clearer sense of how their corporate code of ethics relates to operational decisions made on a daily basis.

7 Shane Hickey and Fiona Ellis, "PricewaterhouseCoopers Staff Brought to Book over Raunchy Emails," Belfast ... Morrison and Wayne A. Conaway, Kiss , Bow , or Shake Hands : The Bestselling Guide to Doing Business in More Than 60 Countries , ..."