

Prebles' Artforms: An Introduction to the Visual Arts, 10th Edition

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Prebles' Artforms continues to lead the field with its steadfast focus on contemporary art, global artists, and cutting edge technology for the art appreciation classroom.

We form Art. Art forms us.

The title of this book has a dual meaning. Besides the expected discussion of the various forms of art, the title also reflects the fact that art does indeed help to form us as people. As we create forms, we are in turn formed by what we have created. Several years ago, the title was changed to Prebles' Artforms, acknowledging the pioneering contribution of the original authors, Duane and Sarah Preble, to the study of art. Their vision and spirit have touched hundreds of thousands of students who have studied this book.

Artforms grew out of a desire to introduce art through an engaging visual experience, and to expose students to a culturally diverse canon of work. It is written and designed to help readers build an informed foundation for individual understanding and enjoyment of art. By introducing art theory, practice, and history in a single volume, this book aims to draw students into a new or expanded awareness of the visual arts.

Beyond fostering appreciation of major works of art, this book's primary concern is to open students' eyes and minds to the richness of the visual arts as unique forms of human communication and to convey the idea that the arts enrich life best when we experience, understand, and enjoy them as integral parts of the process of living.

Patrick Frank has taught in many higher education environments, from rural community colleges to private research universities. His recent scholarly work has focused on Latin American graphic arts. He is author of *Posada's Broadsheets: Mexican Popular Imagery 1890-1910* and *Los Artistas del Pueblo: Prints and Workers' Culture in Buenos Aires* (University of New Mexico Press). He has curated five exhibitions of Latin American prints. He has also edited a volume of artists' writings, *Readings in Latin American Modern Art* (Yale University Press). He served as collaborating author for the modern section of Marilyn Stokstad's *Art History* (third edition). He earned M.A. and Ph.D. degrees at George Washington University in Washington, D.C., and is currently teaching the History of Modern Latin American Art at Pitzer College in Claremont, Calif. He lives in the seaside community of Venice.

Other Books

Prebles' Artforms, Books a la Carte Plus Myartkit. For today's busy student, we've created a new line of highly portable books at affordable prices. Each title in the Books a la Carte Plus program features the exact same content from our traditional textbook in a convenient notebook-ready, loose-leaf version - allowing students to take only what they need to class. As an added bonus, each Books a la Carte Plus edition is accompanied by an access code to all of the resources found in one of our best-selling multimedia products. Best of all? Our Books a la Carte Plus titles cost less than a used textbook! For courses in Art Appreciation, Art courses for non-majors, and one-semester Introduction to Art classes. From the First Edition in 1972, ARTFORMS has been as visually exciting as the individual works of art that are reproduced in it. ARTFORMS grew out of a desire to introduce art through an engaging visual experience. It is written and designed to help readers build an informed foundation for individual understanding and enjoyment of art. By introducing art theory, practice, and history in a single volume, this book aims to draw students into a new or expanded awareness of the visual arts. The goal is to engage readers in the process of realizing their own innate creativity. In the new, Eighth Edition, the title has been modified to Prebles' ARTFORMS, acknowledging the pioneering contribution of the original authors, Duane and Sarah Preble, to the study of art. Their vision and spirit have touched hundreds of thousands of students who have studied ARTFORMS.

By introducing art theory, practice, and history in a single volume, this book aims to draw students into a new or expanded awareness of the visual arts. The goal is to engage readers in the process of realizing their own innate creativity."