

Thick Face, Black Heart: The Warrior Philosophy for Conquering the Challenges of Business and Life

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Chin-Ning Chu is one of the world's foremost experts on Asian business psychology, a frequent guest on "Larry King Live" and other high-profile TV shows. Now she shows how to apply ancient Chinese military wisdom to the competitive world of business today. "Could become the Think and Grow Rich of the 1990s".--Success magazine.

Chin-Ning Chu is president of Asian Marketing Consultants, Inc., and is an international lecturer, corporate trainer, consultant, and author of *The Chinese Mind Game* and *The Asian Mind Game*. Considered the foremost expert in the world on the subject of understanding the Asian business psyche, she is also the bestselling business author in Asia. Born in Tienjin, China, Ms. Chu fled with her family to Taiwan after the fall of mainland China to the Communists. At age sixteen, she entered a Catholic convent in preparation for a life of asceticism. Her father later removed her from the convent and thrust her into the world of higher education. Ms. Chu's work is highly praised by the international media, including CNN, USA Today, the London Financial Times, the People's Daily in China, the Asia editions of People, Bazaar, and Vogue, and many others. She counts a number of prestigious multinational corporations among her clients, and during the 1996 Democratic presidential convention, she was honored as Woman of the Year by the international organization Women of the World. She presents the warrior philosophy of Asia as the premier vehicle for mastering strategic thinking in the corporate world as well as in daily life. An avid thinker, she fuses timeless wisdom and spirituality with practical business tactics for solving life's ever-changing challenges.

Other Books

Ratu Penyihir (The Witches).

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