

# How to Lie with Maps, Third Edition

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An instant classic when first published in 1991, *How to Lie with Maps* revealed how the choices mapmakers make—consciously or unconsciously—mean that every map inevitably presents only one of many possible stories about the places it depicts. The principles Mark Monmonier outlined back then remain true today, despite significant technological changes in the making and use of maps. The introduction and spread of digital maps and mapping software, however, have added new wrinkles to the ever-evolving landscape of modern mapmaking.

Fully updated for the digital age, this new edition of *How to Lie with Maps* examines the myriad ways that technology offers new opportunities for cartographic mischief, deception, and propaganda. While retaining the same brevity, range, and humor as its predecessors, this third edition includes significant updates throughout as well as new chapters on image maps, prohibitive cartography, and online maps. It also includes an expanded section of color images and an updated list of sources for further reading.

Mark Monmonier is Distinguished Professor of Geography at Syracuse University's Maxwell School of Citizenship and Public Affairs. He is the author of more than twenty books and the editor of volume 6 of the *History of Cartography* series, published by the University of Chicago Press. "Still a bible for cartographers." (*Financial Times*)

"Monmonier continues to have a great deal to offer to first time readers and return visitors alike. This new edition of *How to Lie with Maps* again succeeds in explaining not only the various ways in which maps can be manipulated, but also the necessity for this manipulation. Most importantly, he continues to create a population of informed map readers, who have learned that they must remain skeptical of the biases and motivations of mapmakers. . . All maps lie, and Monmonier continues to serve as an able guide for readers at any level to begin the process of informed cartographic interpretation and engagement." (*Cartographic Perspectives*)

"Monmonier, in his book *How to Lie With Maps*, points out that while American students are often taught to analyze words—to be 'cautious consumers' of them—they are seldom taught to do the same with maps. Persuasive cartography reveals how maps manipulate and should be regarded with a critical eye, a lesson that's perhaps even more important in the present political climate." (*City Lab*)

"Covers everything from choice of symbols to use of colour and shade to the influence of culture and politics on maps. It's fascinating, the interplay between the apparently technical choices made in making a 2D representation of reality and the social/political/cultural context of the mapmaker. The book will make me a far better prepared observer of the way maps are used in the media and online. Surely we could all do with some more cartographical literacy?" (*The Enlightened Economist*)

(PRAISE FOR PREVIOUS EDITIONS)

"An artful and a funny book, which like any good map packs plenty in a little space." (*Scientific American*)

"A useful guide to a subject most people probably take too much for granted. It shows how map makers translate abstract data into eye-catching cartograms, as they are called. It combats cartographic illiteracy. It fights cartophobia. It may even teach you to find your way. For that alone it seems worthwhile." (New York Times)

"This unusual book shows how cartographers distort the information they present- accidentally and deliberately." (Los Angeles Times)

"A humorous, informative and perceptive appraisal of a key source of information that most of us have always taken for granted." (Toronto Globe and Mail)

"Will leave you much better defended against cheap atlases, shoddy journalism, unscrupulous advertisers, predatory special-interest groups, and others who may use or abuse maps at your expense." (Christian Science Monitor)

#### Other Books

Approaches to Human Geography. Approaches to Human Geography is the essential student primer on theory and practice in Human Geography. It is a systematic review of the key ideas and debates informing post-war geography, explaining how those ideas work in practice. Avoiding jargon - while attentive to the rigor and complexity of the ideas that underlie geographic knowledge - the text is written for students who have not met philosophical or theoretical approaches before. This is a beginning guide to geographic research and practice.

□ □ □ □ □ . CHANGING THE WORLD : GEOGRAPHY , POLITICAL ACTIVISM , AND MARXISM Area ( 1999 ) ' Research , Action and &quot;. 25 Michael Samers The philosophers have only interpreted the world , in various ways , the point is to change it ."