

# Globalization: A Very Short Introduction (Very Short Introductions)

To Download this book in many format Visit :

<https://wocoentala.org/source1/61ec0080c33bc0f35e8f28c7320d7dc3>

---

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization.

In the fifth edition of his bestselling Very Short Introduction Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism.

#### ABOUT THE SERIES:

The Very Short Introductions series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to make interesting and challenging topics highly readable.

## Manfred B. Steger

is Professor of Sociology at the University of Hawai'i-Manoa and Global Professorial Fellow at Western Sydney University. He also served as a globalization consultant for the U.S. Department of State. He is the author or editor of twenty-seven books on globalization and social theory, including *The Rise of the Global Imaginary* (Oxford University Press, 2008); the award-winning *Globalisms: Facing the Populist Challenge*, 4th ed. (Rowman & Littlefield, 2020); and *Globalization Matters: Engaging the Global in Unsettled Times* (with Paul James, Cambridge University Press, 2019).

#### Other Books

*International Relations, Using a three-part framework of Ideas, Arguments, and Contexts and Applications, International Relations, Second Edition*, shows students how to think critically about issues and current events in world politics. Each chapter first describes key concepts and developments in the field (Ideas), then presents the main theoretical and analytical approaches (Arguments), and finally applies the main theories and approaches within the individual, state, and global contexts (Contexts and Applications). Historical information is woven throughout the text, and every chapter ends with an extended case study ("The Uses of History") that demonstrates how what we have learned from the past can influence our future actions. Three full chapters on key approaches--realism (chapter 2), liberalism (chapter 3), and constructivism and other alternative views (chapter 4)--introduce students to a broad spectrum of approaches, and each chapter integrates discussions of relevant theories and levels of analysis. Visual Reviews at the end of each chapter not only recap key points but include Critical Thinking questions that reflect the chapter learning objectives.

Why a World State Is Inevitable. *European Journal of International Relations*, 9 (4): 491-542. Westad, Odd Arne. 2007. *The Global Cold War: Third World Interventions and*

Download Book Globalization: A Very Short Introduction (Very Short Introductions) BY Steger, Manfred B.

the Making of Our Times . New York: Cambridge University Press."