

Horse Sense. Street Smarts.

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Don W. Hodges, a prominent Dallas businessman, has been a collector for more than 40 years. But his collection is not headed to a museum, because Hodges collected wit, wisdom, and plain old horse sense in the form of quotations... from the famous to ordinary folks. This amazing collection of quotations is sometimes practical, sometimes humorous, sometimes profound, and frequently down-right funny. Each a gem in its own right. To share these jewels, Hodges wrote Horse Sense. Street Smarts. Subtitled a common-sense collection of quotes about business and life, this new book distills the thoughts of hundreds of bright, articulate, thoughtful writers and speakers into unique perspectives on business, faith, humor, perseverance, and success, and other aspects of daily life. A great book for college students and busy businessmen who need something wise to say, at any occasion. One remarkable aspect of this outstanding collection is the diversity of voices, differences of opinion, and depth of understanding these brief quotations express. From Muhammad Ali to Mohandas Gandhi, from John Kenneth Galbraith to Jerry Garcia, Hodges' collection is geographically, culturally, and economically diverse. In times of political, economic, and religious divisions, he ably demonstrates that we all share a common destiny and we all make contributions to our shared understanding.

Donald W. Hodges is founder, chairman, and portfolio manager of Dallas-based Hodges Capital Management. He has been active in the investment business with New York Stock Exchange firms, regional firms, his own brokerage firm, and then Hodges Capital Management for more than 50 years. His investment strategy reflects the same diversity of viewpoints as his collections. In Hodges' words, we look at anything and everything and make our decisions based on the particular company. Perhaps it's a good buy for a value reason, an underlying asset reason, for acceleration of revenues and earnings, or maybe it just has a hot product with considerable potential. Inspiring quotes can serve as great life lessons. Don Hodges' book, Horse Sense. Street Smarts. captures some of the best. If you want to be inspired, or to learn something, this is a great read. --B.Pickens

I was looking for something to refer to when I prepare presentations. Loved this book because it cuts to the chase on just ten categories....loved quotes in the Humor chapter! Added some punch to my presentation. --C. Sims

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