Introduction to Managerial Accounting

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Introduction to Managerial Accounting, 7/e by Brewer/Garrison/Noreen is based on the market-leading text, Managerial Accounting, by Garrison, Noreen and Brewer. Brewer 7e is a briefer, more accessible, and thoroughly student-friendly text that satisfies the basic needs of the managerial accounting student without unnecessary depth on advanced topics associated with the follow-up course cost accounting/cost management. Faculty and students alike will find this new edition has retained the hallmark features of the Garrison brand: author-written supplements, excellent readability, terrific examples, and balanced end-of-chapter material. In addition, Connect Accounting for Brewer/Garrison/ Noreen has been expanded with new learning resources for your students. Eric W. Noreen (B.A. University of Washington, M.B.A. and Ph.D. Stanford University) is the Ac-counting Circle Professor of Accounting, Fox School of Business, Temple University. He has taught at INSEAD in France and the Hong Kong Institute of Science and Technology. An award-winning certified management accountant, he has served as associate editor of The Accounting Review and the Journal of Accounting and Economics, and has published his research in important accounting journals. He has also won a number of awards from students for his teach-ing.

Peter C. Brewer (B.S. Penn State University, M.S. University of Virginia, Ph.D. University of Tennessee) is a professor in the Department of Accountancy at Miami University, Oxford, Ohio. He has published widely in academic business journals, and several of his articles have won major awards. He serves on several editorial boards of journals specializing in accounting education, and has received awards for teaching excellence from Miami University's school of business and from its student government. He is a leading thinker in undergraduate management accounting curriculum innovation and is a frequent presenter at various professional and academic conferences. A former auditor, he continues as a consultant on case writing to numerous firms.

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