

Gospel Reset: Salvation Made Relevant

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Our gospel conversations can be far more effective. Today's increasingly secular culture requires a new approach.

While the plan of salvation never changes, Ken Ham suggests the language we use to share the good news needs a reset. A fast growing majority in our world has no concept of sin, gives no credence to the Bible, and has no foundation for commonly used evangelistic terms such as grace, salvation, and redemption. In order to reach them, our choice of words and the starting point of our gospel presentation need to be adjusted.

Gospel Reset: Salvation Made Relevant will help you understand how to effectively reach the lost with a message of salvation that actually makes sense to them. Christian apologist, Ken Ham, shares:

>> Current research to reveal what age church-going children begin to doubt their faith and what churches can do differently.

>> Questions to help overcome the religion of secularism accepted by most of our culture

>> Answers for the most common objections our culture uses to defend their choice to dismiss God and His help.

Today's pastors, evangelists, and laymen are struggling to connect with this generation in the same way Paul struggled to reach the Greeks in Acts 17. Gospel Reset presents a practical, biblical framework that will equip the Church to effectively fulfill the Great Commission in these latter days.

Hit the Mark with a Gospel Reset!

The culture has changed. Christian values, traditions, and terminologies that were once common knowledge have become a thing of the past. The typical Sunday morning call to salvation is sadly like listening to another language for many people today.

This book will help you understand how to effectively reach the lost with a message of salvation that actually makes sense.

KEN HAM is the president/ CEO and founder of Answers in Genesis - U.S. and the highly acclaimed Creation Museum and the new Ark Encounter with over 1 million visitors annually.

He has authored over 35 apologetic books and resources with over \$3 million books sold and he is one of the most in-demand Christian speakers in North America.

Other Books

Christian Nation,

“ We are not called upon to declare our whole business to any one who may inquire . . . Be submissive to God's final dealings and learn the lessons taught and profit by them . 3. . . 5 : 7 : " We walk by faith and not by sight . ”