

Communication Theories in Action: An Introduction (with InfoTrac) (Wadsworth Series in Speech Communications)

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This text introduces students to a select set of leading theories in the communication field and demonstrates how these theories apply to their lives. Chapters group theories coherently so that students can compare and contrast different approaches to particular interests in the field (for example: relationships, performance, language and mass communication).

Julia Wood joined the faculty at the University of North Carolina at Chapel Hill when she was 24. During her 37 years on the faculty, she taught classes and conducted research on personal relationships as well as gender, communication, and culture. She was named the Lineberger Distinguished Professor of Humanities and the Caroline H. and Thomas S. Royster Distinguished Professor of Graduate Education. In addition to publishing 25 books and 100 articles and book chapters, she has presented more than 100 papers at professional conferences and campuses around the country. Her accolades include 14 awards honoring her teaching and 16 awards recognizing her scholarship. She received her B.A. from North Carolina State University, her M.A. from the University of North Carolina at Chapel Hill, and her Ph.D. from The Pennsylvania State University. Part One: THINKING ABOUT COMMUNICATION THEORY. Opening. 1. Communication as a Field of Study. 2. Understanding Communication Theories. 3. Building and Testing Theory. Part Two: COMMUNICATION THEORIES. 4. An Early Communication Theory. 5. Theories about Symbolic Activity. 6. Theories about Performance. 7. Theories about How People Construct Meaning. 8. Theories of Interpersonal Dynamics. 9. Theories about Communication and the Evolution of Relationships. 10. Theories about Communication Communities. 11. Theories of Mass Communication. 12. Critical Communication Theories. 13. The Frontiers of Theory. 14. Communication Theories in Action: A Final Look. Glossary. References. Name Index. Subject Index.

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