

Critical Media Studies: An Introduction, 2nd Edition

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Fully revised to reflect today's media environment, this new edition of Critical Media Studies offers students a comprehensive introduction to the field and demonstrates how to think critically about the power and influence of media in our daily lives.

- >> Presents an engaging and comprehensive introduction to a broad range of critical approaches to the field written in an accessible way
- >> Features a new chapter on sociological analysis that reveals how audiences use media in their everyday lives to manage social roles, relationships, and contexts
- >> Offers substantial updates to examples used in the book to reflect contemporary industry standards, textual forms, and audience behaviors
- >> Delivers up-to-date media references that resonate with today's undergraduates
- >> Updated with more global examples for broader appeal
- >> Enhanced online resources, including PowerPoint slides, testbank, study guides and sample assignments, available upon publication at www.wiley.com/go/criticalmediastudies

Fully revised to reflect today's media environment, this new edition of Critical Media Studies offers students a comprehensive introduction to the field and demonstrates how to think critically about the power and influence of media in our daily lives. Material new to this edition includes a chapter on sociological analysis and reveals new ways audiences use media in their everyday lives to manage social roles, relationships, and contexts. Readers will also appreciate the extensive updating of previously discussed examples to reflect contemporary industry standards, textual forms, and audience behaviors and the inclusion of more international material to reflect contemporary media's global reach.

Continuing its well-received writing style that is both engaging and accessible, the book's twelve perspectives provide readers with a diverse array of critical approaches to media studies, including original approaches such as erotic, sociological, and ecological analysis. Combining the best of well-tested theory with cutting-edge scholarship, this new edition of Critical Media Studies, offers invaluable insights into our current understanding of the nature and consequences of media in today's world.

Updated and enhanced online resources for instructors - including PowerPoint slides, test bank, study guides, and sample assignments - can be found at www.wiley.com/go/criticalmediastudies.

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Robert L. Mack is a PhD candidate in the Department of Communication Studies at the University of Texas at Austin. His writing has appeared in *The Journal of the Fantastic in the Arts* and *The Journal of GLBT Family Studies*.

Other Books

Exploring Children's Literature. This book explores the rich and varied world of children's literature and how it can be used in teaching to promote reading for pleasure and create lifelong readers.

For instance, in Jeannie Baker's wordless dual narrative *Mirror*, which tells two interconnecting stories, one a boy from Morocco and the other a boy living in Australia, the title *Mirror* adds a deeper metaphoric level to the story ..."