

The Brief Penguin Handbook (5th Edition)

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Now updated with expanded research, academic writing, and documentation coverage, *The Brief Penguin Handbook* continues to revolutionize the way handbooks present information.

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The design and approach of *The Brief Penguin Handbook* started with ideas and suggestions from real students, and thus is uniquely successful when it comes to giving students the information they need in a format they will actually use. Because of its unique navigation tools, visual guides, and models for writing, research, and documentation, distinctive coverage of writing for different purposes, and Lester Faigley's clear, accessible explanations, *The Brief Penguin Handbook* is a best-selling handbook. The Fifth Edition continues to innovate with new "maps" at the opening of each part to help students navigate the writing, research, and documentation processes, as well as navigate and find answers in the handbook itself; and new "Writer at Work" sections that demonstrate the messy, thoughtful processes that students go through when writing.

Lester Faigley holds the Robert Adger Law and Thos. H. Law Professorship in Humanities at the University of Texas at Austin. He was the founding director of the Division (now Department) of Rhetoric and Writing at Texas in 1993, and he served as the 1996 Chair of the Conference on College Composition and Communication. Faigley has published over twenty books and editions, including *Fragments of Rationality* (Pittsburgh, 1992), which received the MLA Mina P. Shaughnessy Prize.

Other Books

Psychology, Fifth Edition. There are numerous textbooks that explain the theories and principles of psychology, but many are too dry or academic. *Idiot's Guides: Psychology, 5th Edition* breaks down the complexity of psychology and helps readers understand the how and why of the human mind, the causes of things like mental illness, how we react to situations, and how we become who we are. The book steers clear of self-help and pop psychology and focuses on more of an academic approach. Key concepts are broken down into plain and simple language, and supplemented with insightful illustrations that help explain each concept in a visual format that is fun and engaging. Readers start with the root of the human mind and move into the most popular theories of modern psychology, while exploring the lives and genius (and madness) behind the most famous pioneers in the field, such as Freud and Jung. From behaviorism to social psychology to cognitive psychology, readers will learn what makes all of us tick, and why we are who we are.

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