On Writing Well

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Wrtten as a complement to Strunk and White's classic The Elements of Style, William Zinsser's On Writing Well is a helpful reference guide on how to write about a wide variety of topics, from business and technology to sports and the arts. In chapters such as "Simplicity," "Clutter," "Style," and "Words," the author describes the tools and the writer's craft and how to use them effectively. This book's insights and advice can help every writer to become a better writer

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