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ISBN: 9781260565744 is an International Student Edition of Crafting & Executing Strategy: Concepts and Cases 22nd Edition by Arthur A. Thompson Jr, Margaret Peteraf, John E Gamble and A. J. Strickland III This ISBN 9781260565744 is Textbook only. It will not come with online access code. Online Access code (if required by your instructor) sold separately at ISBN 9781260157123 The content of of this title on all formats are the same. Mainstream, balanced treatment of the latest developments in theory and practice of strategy. Emphasis on company's strategy must be matched not only to its external market circumstances but also to its internal resources and competitive capabilities. Improve student learning outcomes using Connect our easy-to-use homework and learning management solution that embeds learning science and award-winning adaptive tools to improve student results.

Arthur A. Thompson, Jr., earned his B.S and Ph.D. degrees in economics from The University of Tennessee, spent three years on the economics faculty at Virginia Tech, and served on the faculty of The University of Alabama's College of Commerce and Business Administration for 24 years. In 1974 and again in 1982, Dr. Thompson spent semester-long sabbaticals as a visiting scholar at the Harvard Business School.

His areas of specialization are business strategy, competition and market analysis, and the economics of business enterprises. In addition to publishing over 30 articles in some 25 different professional and trade publications, he has authored or co-authored five textbooks and six computer-based simulation exercises. His textbooks and strategy simulations have been used at well over 1,000 college and university campuses worldwide.

Dr. Thompson spends much of his off-campus time giving presentations, putting on management development programs, working with companies, and helping operate a business simulation enterprise in which he is a major partner.

Dr. Thompson and his wife of 56 years have two daughters, two grandchildren, and a Yorkshire terrier.

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