

# Literary Publishing in the Twenty-First Century

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Gutenberg's invention of movable type in the fifteenth century introduced an era of mass communication that permanently altered the structure of society. While publishing has been buffeted by persistent upheaval and transformation ever since, the current combination of technological developments, market pressures, and changing reading habits has led to an unprecedented paradigm shift in the world of books.

Bringing together a wide range of perspectives industry veterans and provocateurs, writers, editors, and digital mavericks this invaluable collection reflects on the current situation of literary publishing, and provides a road map for the shifting geography of its future: How do editors and publishers adapt to this rapidly changing world? How are vibrant public communities in the Digital Age created and engaged? How can an industry traditionally dominated by white men become more diverse and inclusive? Mindful of the stakes of the ongoing transformation, *Literary Publishing in the 21st Century* goes beyond the usual discussion of 'print vs. digital' to uncover the complex, contradictory, and increasingly vibrant personalities that will define the future of the book.

Editors Wayne Miller, Kevin Prufer, and Travis Kurowski, have managed, worked with, edited, and been acquired by the best publishers at work today. As the editors of this collection, they've assembled the most interesting publishing professionals at work today in one place, including Erin Belieu; Sven Birkerts; Jessa Crispin; Jane Friedman; Gerald Howard; Kevin Larimer; Jonathan Lee; Richard Nash; Daniel Jose Older; Chris Parris-Lamb; Donna Shear; Daniel Slager; and Roberto Tejada.

"Praise for *Literary Publishing in the 21st Century*

A primer on big and small presses, literary magazines and all things digital, diversity, and economics, with contributions from many of the lit world's best and brightest, *Literary Publishing in the Twenty-First Century* is a lively, timely, and indispensable guide to navigating the current exciting and rough waters of literary publishing." Rob Spillman

Any reader or writer who needs to know about the present and future of literature in our time should consult this collection. It is opinionated, lively, and instructive." Bill Henderson  
Other Books

The *Edinburgh History of Reading, Modern Readers* explores the myriad places and spaces in which reading has typically taken place since the eighteenth century.

⌘ ⌘ ⌘ ⌘ ⌘ . Reveals the experience of reading in many cultures and across the ages Bringing together the latest scholarship from all over the world on topics ranging from reading practices in ancient China to the workings of the twenty-first-century ..."