

# The Quick and Easy Way to Effective Speaking (Dale Carnegie Books)

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Now streamlined and updated, the book that has literally put millions on the highway to greater accomplishment and success can show you how to have maximum impact as a speaker--every day, and in every situation that demands winning others over to your point of view.

Dale Carnegie (1888-1955) described himself as a "simple country boy" from Missouri but was also a pioneer of the self-improvement genre. Since the 1936 publication of his first book, *How to Win Friends and Influence People*, he has touched millions of readers and his classic works continue to impact lives to this day.

#### Other Books

*HOW TO STOP WORRYING & START LIVING*. The goal of *How To Stop Worrying And Start Living* is to lead the reader to a more enjoyable and fulfilling life, helping them to become more aware of, not only themselves, but others around them. Carnegie tries to address the everyday nuances of living, in order to get the reader to focus on the more important aspects of life. Dale Carnegie (1888-1955) was an American writer and lecturer and the developer of famous courses in self-improvement, salesmanship, corporate training, public speaking, and interpersonal skills. Born into poverty on a farm in Missouri, he was the author of *How to Win Friends and Influence People* (1936), a massive bestseller that remains popular today. He also wrote *How to Stop Worrying and Start Living* (1948), *Lincoln the Unknown* (1932), and several other books.

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