The Culture Solution: A Practical Guide to Building a Dynamic Culture so People Love Coming to Work and Accomplishing Great Things Together

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Culture is about creating empowerment, not entitlement ...

Culture is not about bringing your dog to work, free lunches, unlimited vacation, or even casual Fridays. Culture is not a collection of personal preferences.

Our thinking about culture has been kidnapped and polluted by the spectacular, attention-grabbing fads that 99 percent of organizations cannot implement. It is time to get beyond these "here today, gone tomorrow" illusions that foster entitlement, complacency, and mediocrity, so we can start implementing the timeless principles that are: The Culture Solution.

The six foundational principles of a Dynamic Culture are universal and unchanging. In The Culture Solution, business consultant and New York Times bestselling author of The Dream Manager and Off Balance presents the six enduring principles of a Dynamic Culture in a way that is both intensely practical and inspiring. If you want to ... grow your business; attract, grow, and retain top talent; learn the key to hiring in the 21st century; teach every person in your organization that they have a role to play in making the culture better today than it was yesterday ... this book is for you and every person on your team.

The thing is and it's quite simple, really everybody wants to belong to a Dynamic Culture. That's why today, more than ever before, organizations are searching for a Culture Solution. Too many books are written just for the leaders of an organization. Finally, we have a definitive and authoritative book about culture that everyone in your organization can and should read.

Perhaps you don't believe it is possible to create a Dynamic Culture in your particular type of business. Prepare yourself to be convinced that the culture of any organization can be transformed using the six principles outlined in these pages.

As an author, speaker, and consultant, Matthew Kelly has become a once-in-a-generation voice. He has an astounding ability to cut through the noise and deliver a message that is both timely and timeless and he does it in a way that will give you goosebumps, stop you dead in your tracks to reflect on ideas so profound that you simply cannot read on, and make you think he wrote this book just for you. This is what makes Kelly one of the most refreshing and authentic voices of our time. Once every twenty-five years or so a book comes along that completely redefines the way we think about work and the life of an organization. This is that book. Culture will be the most significant issue in business in the coming decades are you ready to create a Dynamic Culture?

Matthew Kelly was born in Sydney, Australia. He has dedicated his life to helping people and organizations become the-best-version-of-themselves. Kelly is a New York Times bestselling author, one of the most gifted speakers of our times, and a business consultant to some of the world's largest and most admired companies. He is the author of twenty books, which have sold more than thirty million copies and have been published in more than thirty languages.

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