

# The World Is Flat 3.0: A Brief History of the Twenty-first Century (Further Updated and Expanded)

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## A New Edition of the Phenomenal #1 Bestseller

"One mark of a great book is that it makes you see things in a new way, and Mr. Friedman certainly succeeds in that goal," the Nobel laureate Joseph E. Stiglitz wrote in *The New York Times* reviewing *The World Is Flat* in 2005. In this new edition, Thomas L. Friedman includes fresh stories and insights to help us understand the flattening of the world. Weaving new information into his overall thesis, and answering the questions he has been most frequently asked by parents across the country, this third edition also includes two new chapters--on how to be a political activist and social entrepreneur in a flat world; and on the more troubling question of how to manage our reputations and privacy in a world where we are all becoming publishers and public figures.

*The World Is Flat 3.0* is an essential update on globalization, its opportunities for individual empowerment, its achievements at lifting millions out of poverty, and its drawbacks--environmental, social, and political, powerfully illuminated by the Pulitzer Prize--winning author of *The Lexus and the Olive Tree*.

"One mark of a great book is that it makes you see things in a new way, and Mr. Friedman certainly succeeds in that goal," the Nobel laureate Joseph E. Stiglitz wrote in *The New York Times*, reviewing *The World Is Flat* in 2005. For this updated and expanded edition, Friedman has seen his own book in a new way, bringing fresh stories and insights to help us understand the flattening of the world. New material includes:

- ❑ The reasons why the flattening of the world "will be seen in time as one of those fundamental shifts or inflection points, like Gutenberg's invention of the printing press, the rise of the nation-state, or the Industrial Revolution"
  - ❑ An explanation of "uploading" as one of the ten forces that are flattening the world, as blogging, open-source software, pooled knowledge projects like Wikipedia, and podcasting enable individuals to bring their experiences and opinions to the whole world
  - ❑ A mapping of the New Middle--the places and spaces in the flat world where middle-class jobs will be found--and portraits of the character types who will find success as New Middlers
  - ❑ An account of the qualities American parents and teachers need to cultivate in young people so that they will be able to thrive in the flat world
  - ❑ A call for a government-led "geo-green" strategy to preserve the environment and natural resources
  - ❑ An account of the "globalization of the local": how the flattening of the world is actually strengthening local and regional identities rather than homogenizing the world
- Thomas L. Friedman has won the Pulitzer Prize three times for his work at *The New York Times*, where he serves as the foreign affairs columnist. He is the author of three previous books, all of

them bestsellers: From Beirut to Jerusalem, winner of the National Book Award for nonfiction; The Lexus and the Olive Tree: Understanding Globalization; and Longitudes and Attitudes: Exploring the World After September 11. In 2005 The World Is Flat was given the first Financial Times and Goldman Sachs Business Book of the Year Award, and Friedman was named one of America's Best Leaders by U.S. News & World Report. He lives in Bethesda, Maryland, with his family.

#### Other Books

Game Over, "Die Globalisierungsfalle" ist zugeschnappt Zwei Jahrzehnte nach den so zutreffenden Prognosen seines Weltbestsellers liefert Hans-Peter Martin eine ebenso brisante Analyse: Der Systemcrash findet statt. Robotik und die Digitalisierung werden die bestehende, enorme gesellschaftliche Ungleichheit noch verstärken, selbst im Westen wenden sich nicht nur breite Bevölkerungskreise, sondern auch die Elite von der Demokratie ab. Die Finanzkrise brodelt weiter, Handelskriege drohen, der Klimawandel zeigt seine extremen Gesichter, China auch. Populisten und autoritäre Regime werden die private Datenflut jedes Bürgers nutzen, um ihre Macht zu festigen. Auch Deutschland ist keine Insel der Seligen mehr. Der neue Nationalismus gilt als Heilsbringer, doch er mündet in eine Kriegsspirale. Game Over. Freispiel ungewiss. Und dann? Der Autor bietet zahlreiche, unkonventionelle Auswege an. Mit zahlreichen farbigen Grafiken.

Walter Scheidel, The Great Leveler, Violence and the History of Inequality from the Stone Age to the Twenty - First Century . The Princeton Economic History of the Western World, Volume 74, 2017 [zurück] 614."