

# Governance and Policy in Sport Organizations (Sport Management)

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The third edition of *Governance and Policy in Sport Organizations* introduces readers to the power and politics of sport organizations. It explores the managerial activities essential to governance and policy development, and it looks at the structure and function of organizations like those with which readers will interact in the workplace. It also demonstrates where the power lies in an organization or industry segment and how individual sport organizations fit in to the greater industry. Current policy issues and the ethical questions they raise are also addressed.

Real-world case studies demonstrate the types of dilemmas that sport managers face every day. In addition, professional administrators from a wide variety of sport organizations contribute their perspectives, giving readers a glimpse into the real concerns of sport professionals and the impact of governance and policy on their jobs. The book's practical foundations, readability, and logical organization all help readers to understand the big picture of the sport industry and their place in it as future sport managers.

New to the third edition is a chapter on individual professional sport, which explores how this industry segment differs from professional sport leagues. In addition, contributions from Thierry Zintz, from the Université catholique de Louvain, offer insights into European sport organizations.

## Mary A. Hums

is Professor in the Department of Health and Sport Sciences, University of Louisville, US. In 2009 she was selected as the recipient of NASSM's Earle F. Zeigler Lecture award, the highest academic honor bestowed by the organization. She was a co-contributor to Article 30.5 (Participation in Cultural Life, Recreation, Leisure and Sport) of the 2006 United Nations Convention on the Rights of Persons with Disabilities. She is currently a Senior Research Fellow for the Institute for Human Centered Design, Advisory Council for the Olympism and Sport Development Center at Brown University, and a NASSM Research Fellow. She received the 2010 University of Louisville Trustees Award and has been a frequent University of Louisville Red and Black Scholar-Athlete Mentor.

Hums is co-editor of *Principles and Practice of Sport Management* and *Women as Leaders in Sport: Impact and Influence*, and co-author of *Paralympic Sport: All Sports for All People* and *Profiles of Sport Industry Professionals*. Her other scholarly work includes contributions to *The Journal of Sport Management*, *European Sport Management Quarterly*, *The Journal of Legal Aspects of Sport*, *The Journal of Sport and Social Issues*, *The Journal of Business Ethics*, *The Cambrian Law Review*, *The Journal of Career Development*, *The International Journal of Sport Management*, and *The Recreation Sports Journal*. Hums served as the managing editor for the *Sport Management Education Journal* and was co-editor of two ICSSPE Bulletin special issues: on Sport and Human Rights, and Athletes and Social Change.

Joanne MacLean, is Dean of the Faculty of Health Sciences at the University of the Fraser Valley in British Columbia, Canada. From 2002 to 2012 she was a professor of Sport Management at Brock University, where she held the positions of department chair and interim Dean. She also has had extensive experience in the administration, governance, and human resource management of sport organizations within Canada. MacLean has had a long-term role administering basketball within Canada. She acted as President of the Canadian University Women's Basketball Coaches Association, Chair of the Canadian Women's National Basketball Operations Committee, and was a member of the Board of Directors of Canada Basketball from 2002 to 2008.

MacLean's research interests are in the area of human resource and performance management, sport governance, intercollegiate athletics, and Canada's sport system. She is the author of two books and numerous academic and professional articles in leading sport management publications. MacLean and her colleagues recently completed a three-year research project entitled "Exploring Interdependence in Canada's Sport System," funded by the prestigious Social Sciences and Humanities Research Council of Canada and Sport Canada for more than \$71,000. MacLean was named a Research Fellow of the North American Society for Sport Management in 2009.

"I like the exposure to a variety of sport organizations and activities. Most freshmen and sophomores are not aware of career opportunities within the sport industry, mostly because they do not understand how these organizations work, how they are structured, or what the mission/vision is for the different categories." William Kuchler, Methodist University, US

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❓ ❓ ❓ ❓ ❓ . There are also no global, functional best practice guidelines available for implementation by sport organizations ... The next section of this paper argues that corporate governance policies are applicable to ISGBs, then provides an ..."