

The New One Minute Manager (The One Minute Manager- updated)

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The World has changed and so has the NEW One Minute Manager. He's adopted new ways to help you succeed sooner in this rapidly changing world. Millions of people in thousands of organisations around the world have benefited from using the three One Minute Secrets; One minute Goals, One Minute Praisings, and One Minute Redirects, the NEW third secret. This book will help you find meaning in your work and make your life better.

Ken Blanchard is the founder and Chairman of The Ken Blanchard Companies. His One Minute Manager series has sold over 15 million copies and been translated into more than 40 languages. He has also written or co-authored numerous other books, including Gung Ho!, Big Bucks! and Raving Fans!. The Blanchards currently live in San Diego. Spencer Johnson is an internationally bestselling author whose books help millions of people discover simple truths they can use to have healthier lives with more success and less stress. His many bestsellers include The One Minute Manager (with Ken Blanchard), The One Minute Sales Person, Yes or No and Who Moved My Cheese?. This compact edition of the authors' 1981 bestseller is an example of how great ideas can be made accessible in audio format. Going beyond the premise of managing in one-minute chunks, the broader lessons are the values that get expressed in those minutes--such as respecting people, providing emotional security for them, setting reasonable but challenging goals, and expecting them to develop excellent work habits. There's also the value of being concise in all communication, which confining one's input to one-minute chunks certainly facilitates. The lessons are both simple and profound, and are crafted and expressed with as much elegance as any management advice I've heard in the years since they first appeared. T.W. [?] AudioFile 2004, Portland, Maine-- Copyright [?] AudioFile, Portland, Maine

Other Books

The 4th Secret of the One Minute Manager. With The One Minute Manager Ken Blanchard and coauthor Spencer Johnson forever changed the way we approach management by introducing their Three Secrets: One Minute Goals, One Minute Praisings and One Minute Reprimands. The book became an international bestseller and remains a timeless classic. Blanchard, along with coauthor Margret McBride, presents the 4th Secret, a concept that, when implemented properly, is one of the most powerful actions for improving company and employee morale. This is a book that can extend well beyond the business realm and repair relationships that we thought were broken forever. Using Blanchard's signature breezy style, The 4th Secret of the One Minute Manager tells the story of a bright young man, Matt Hawkins, who wants to help his mentor, the company president, face and deal with some crucial mistakes. For advice, Matt turns to family friend Jack Peterson, known by everyone as the One Minute Manager. What begins as a beautiful country weekend turns into an enlightening few days when Matt discovers how to take action effectively when we have done something wrong. Through this engaging parable, Blanchard and McBride teach readers step-by-step how to accept responsibility for their errors and deal with the cause of the damage while maintaining a genuine sense of integrity. Destined to join Ken Blanchard's other groundbreaking classics, The 4th Secret of the One Minute Manager offers businesspeople--and just about anyone else--a cogent and clearheaded way of approaching one of life's most perplexing dilemmas: how to accept that we have made a wrong decision and how to correct it by making a meaningful apology. The techniques described in this simple but profound story will have significant results at work and at home.

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