

Alone Together: Why We Expect More from Technology and Less from Each Other

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A groundbreaking book by one of the most important thinkers of our time shows how technology is warping our social lives and our inner ones

Technology has become the architect of our intimacies. Online, we fall prey to the illusion of companionship, gathering thousands of Twitter and Facebook friends, and confusing tweets and wall posts with authentic communication. But this relentless connection leads to a deep solitude. MIT professor Sherry Turkle argues that as technology ramps up, our emotional lives ramp down. Based on hundreds of interviews and with a new introduction taking us to the present day, *Alone Together* describes changing, unsettling relationships between friends, lovers, and families.

Sherry Turkle is the Abby Rockefeller Mauz Professor of the Social Studies of Science and Technology in the Program in Science, Technology, and Society at MIT and the founder and director of the MIT Initiative on Technology and Self. She lives in Boston,

Massachusetts. "Nobody has ever articulated so passionately and intelligently what we're doing to ourselves by substituting technologically mediated social interaction.... Equipped with penetrating intelligence and a sense of humor, Turkle surveys the front lines of the social-digital transformation." -Lev Grossman, TIME

"Vivid, even lurid, in its depictions of where we are headed... [an] engrossing study." - Washington Post

"In this beautifully written, provocative and worrying book, Turkle, a professor at MIT, a clinical psychologist and, perhaps, the world's leading expert on the social and psychological effects of technology, argues that internet use has as much power to isolate and destroy relationships as it has to bring us together."

-Financial Times

"A fascinating portrait of our changing relationship with technology." -Newsweek.com

"[Turkle] summarizes her new view of things with typical eloquence...fascinating, readable." - New York Times Book Review

"Important.... Admirably personal.... [Turkle's] book will spark useful debate." -Boston Globe

"Turkle is a sensitive interviewer and an elegant writer." -Slate.com

"Savvy and insightful."

-New York Times

"What [Turkle] brings to the topic that is new is more than a decade of interviews with teens and college students in which she plumbs the psychological effect of our brave new devices on the generation that seems most comfortable with them."

-Wall Street Journal

"Amidst the deluge of propaganda, technophilia and idolatry that masquerades as objective assessment of digital culture, Turkle offers us galoshes and a sump pump... [S]he gives a clear-eyed, reflective and wise assessment of what we gain and lose in the current configurations of digital culture."

-Christian Century

Other Books

Handbook of Research on Advanced Research Methodologies for a Digital Society, Doing research is an ever-changing challenge for social scientists. This challenge is harder than ever today as current societies are changing quickly and in many, sometimes conflicting, directions. Social phenomena, personal interactions, and formal and informal relationships are becoming more borderless and disconnected from the anchors of the offline "reality." These dynamics are heavily marking our time and are suggesting evolutionary challenges in the ways we know, interpret, and analyze the world. Internet and computer-mediated communication (CMC) is being incorporated into every aspect of daily life, and social life has been deeply penetrated by the internet. This is due to recent technological developments that increase the scope and range of online social spaces and the forms and time of participation such as Web 2.0, which widened the opportunities for user-generated content, the emergence of an "internet of things," and of ubiquitous mobile devices that make it possible to always be connected. This implies an adjustment to epistemological and methodological stances for conducting social research and an adaption of traditional social research methods to the specificities of online interactions in the digital society. The Handbook of Research on Advanced Research Methodologies for a Digital Society covers the different strands of methods most affected by the change in a digital society and develops a broader theoretical reflection on the future of social research in its challenge to always be fitting, suitable, adaptable, and pertinent to the society to be studied. The chapters are geared towards unlocking the future frontiers and potential for social research in the digital society. They include theoretical, epistemological, and ontological reflections about the digital research methods as well as innovative methods and tools to collect, analyze, and interpret data. This book is ideal for social scientists, practitioners, librarians, researchers, academicians, and students interested in social research methodology and its developments in the digital scenario.

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