

Cornerstones of Cost Management (Cornerstones Series)

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Hansen/Mowen's CORNERSTONES OF COST MANAGEMENT, 4E demonstrates the dynamic nature of cost accounting in today's changing business environment. The text first covers functional-based cost and control and then activity-based cost systems, giving you the understanding and skills to manage any cost management system. Using extensive research on how students like you prefer to learn accounting, this book presents concepts in a unique format that speaks to how students learn. Cornerstones examples in each chapter emphasize the How, Why, and What-ifs of basic cost management concepts, while delving into the conceptual nature of each equation or topic. An integrated CengageNOWv2 package reinforces concepts with additional computerized exercises and problems.

Dr. Don R. Hansen is Professor Emeritus of Oklahoma State University. He has an undergraduate degree in mathematics from Brigham Young University. He received his Ph.D. from the University of Arizona in 1977. Dr. Hansen has published articles in both accounting and engineering journals, including *The Accounting Review*, *The Journal of Management Accounting Research*, *Accounting Organizations and Society*, *Accounting Horizons*, and *IIE Transactions*. He has served on the editorial board of *The Accounting Review*. His outside interests include family, church activities, reading, movies, and watching sports.

Dr. Maryanne M. Mowen is Associate Professor Emerita of Accounting at Oklahoma State University. She currently teaches online classes in cost and management accounting for Oklahoma State University. She received her Ph.D. from Arizona State University. Dr. Mowen brings a unique interdisciplinary perspective to teaching and writing in cost and management accounting, with degrees in history and economics. She has taught classes in ethics and the impact of the Sarbanes-Oxley Act on accountants. Her scholarly research focuses on areas of management accounting, behavioral decision theory, and compliance with the Sarbanes-Oxley Act. She has published articles in journals, such as *Decision Science*, *The Journal of Economics and Psychology*, and *The Journal of Management Accounting Research*. Dr. Mowen has served as a consultant to mid-sized and Fortune 100 companies and works with corporate controllers on management accounting issues. She is a member of the Northern New Mexico chapter of SCORE and serves as a counselor, assisting small and start-up businesses. Outside the classroom, she enjoys hiking, traveling, reading mysteries, and working crossword puzzles. "Cornerstone has been around a long time and is a trusted resource."

"Cornerstones pedagogy bring more thought provoking avenues for the students to learn the material."

Other Books

Cornerstones of Financial Accounting. Get where you need to be with CORNERSTONES OF FINANCIAL ACCOUNTING. Cornerstones delivers a truly unique learning system that is integrated through the entire introductory managerial accounting journey – ensuring students will leave the course with the knowledge they need to be future business leaders. Students are guided through: Building A Strong Foundation: Students need to build a strong foundation of the fundamentals before they can move forward in this course. The unique Cornerstones approach gets them through the fundamentals FASTER so that they can transition to analyzing and applying concepts. Understanding Relationships: Rather

than focusing on concepts in isolation, students should understand accounting as a system and recognize how the end result changes based on how the numbers affect each other. CORNERSTONES aids students in this step as an important part in training them to be good decision makers. Making Decisions: Armed with the knowledge they have gained from working through the other aspects of the Cornerstones approach, students are now given the tools to bring their knowledge full-circle and practice making good business decisions. Students love this approach because it presents materials the way they learn. Instructors love it because it gets students to master the foundations more quickly and allows more time to learn and apply the analysis and decision making of accounting. Get There with Cornerstones! Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

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